

Message Text

UNCLASSIFIED

PAGE 01 JOHANN 00651 071349Z

42

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 /014 W
----- 051882

R 070802Z MAY 75
FM AMCONSUL JOHANNESBURG
TO USDOC WASHDC
INFO SECSTATE WASHDC 3890

UNCLAS JOHANNESBURG 0651

USDOC

E.O. 11652: N/A

TAGS: BBSR, BEXP, SF

SUBJECT: ADS REQUEST - NIELSEN INTERNATIONAL MARKETING CO., 2600
POPLAR AVE., SUITE 408, MEMPHIS, TENN. 38112

1. THE FOLLOWING FIRM IS INTERESTED IN CORRESPONDING:

AMERICAN MANUFACTURING CO. (PTY.) LTD
P.O. BOX 3895 JOHANNESBURG 2000
WRITE: S.R. SMITH

2. THE FOLLOWING CONCERN, AN INTERNATIONALLY ACCREDITED ADVERTISING
AGENCY, ALSO ACTS ON BEHALF OF VARIOUS COSMETIC MANUFACTURERS
AND DISTRIBUTORS, AND IS INTERESTED IN CORRESPONDING WITH A VIEW
TO ONE OF ITS CLIENTS REPRESENTING NIELSEN:

METCALF AND ASSOCIATES
P.O. BOX 8866, JOHANNESBURG 2000
WRITE: V.G. METCALF

BOTH FIRMS REQUIRE PRODUCT LITERATURE, PRICE DATA, ETC.

APPROVING OFFICER: KENEDON STEINS
GUTHRIE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975JOHANN00651
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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From: JOHANNESBURG
Handling Restrictions: n/a
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ISecure: 1
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 15 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <15 JUL 2003 by SilvaL0>; APPROVED <17 FEB 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
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05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST - NIELSEN INTERNATIONAL MARKETING CO., 2600 POPLAR AVE., SUITE 408, MEMPHIS, TENN. 38112
TAGS: BBSR, BEXP, SF
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006